

Columbia-Greene Trout Unlimited #569 Sponsorship, Donations & Gifts Policy

Columbia-Greene Trout Unlimited is happy to post the logo of organizations that donate money towards the upkeep of the [Chapter's web site](#). We will also recognize persons or organizations that donate gifts or services that can be used by the chapter to forward its mission. The logos and recognitions will be posted on our [Sponsors page](#) and can be linked to a URL if so desired.

GGTU offers both annual sponsorships and targeted sponsorships. Annual sponsorships are available on a calendar year basis, the term of which usually begins in January. Donations will be pro-rated for sponsors who join at different times of the year. Targeted sponsorships are intended to accommodate a one-time or limited time event. Sponsors of "Targeted" events will be posted prominently on our home page as well as on our sponsor's page. Generally, only one targeted event will be posted on our home page at any given time. The term of targeted sponsorships is usually two weeks.

Annual Sponsorship

Annual sponsorships from corporations or other organizations can help our Chapter fund and support the activities described in our mission statement and help us add new ones to meet our members' needs. Annual sponsorships are contributions made to the CGTU for use in our annual operating budget.

Three levels of annual sponsorships are available: "Silver," "Gold," & "Platinum." The Technical Advisory Committee recommends that the maximum active Platinum sponsorships should be four at any given time, this is subject to change. The table below provides the donation and description of each category.

SPECIAL OPPORTUNITY: Annual sponsors that submit a request and payment for sponsorship for 2008 will be posted to the website immediately at no additional charge. In addition, new annual sponsors will be welcomed and featured on our home page for a period not less than one week at no additional charge. This offer expires January 1st, 2008

Sponsorship Tier	Donation	Logo Size	Sponsor Benefits
Silver	\$50.00	100 x 50	<ul style="list-style-type: none"> Recognition as a sponsor on our web site (corporate logo (small) with link to URL) on our sponsors' page only.
Gold	\$100.00	150 x 75	<ul style="list-style-type: none"> Recognition as a gold sponsor on our web site's (corporate logo (medium size) with link to URL) sponsors' page. Recognition as a sponsor in our newsletter, "The Current" which is published 10 times per year and currently has a circulation of 250. Corporate logo and a URL listing can be included if so desired. No advertisements will appear in archived editions of the newsletter. 2 free targeted events on the website.
Platinum	\$ 250.00	200 x 100	<ul style="list-style-type: none"> Recognition as a sponsor on our web site's (corporate logo (large size) with link to URL) sponsors' page. Recognition as a platinum sponsor in our newsletter, "The Current" which is published 10 times per year and currently has a circulation of 250. Your corporate logo and a URL listing can be included if so desired. No advertisements will appear in archived editions of the newsletter. 4 free targeted events. 2 free tickets to our annual banquet.

Targeted Sponsorships

CGTU offers opportunities for one-time sponsorships of events held during the year or for specific purposes. Targeted sponsors are featured prominently on our home page and on our sponsors' page for a period not to exceed two weeks.

Targeted Opportunity	Amount	Sponsor Benefits
Special Events; Sales; Coupons; Exhibitions; Demonstrations; Opportunities, etc.	\$ 25.00	<ul style="list-style-type: none">• Recognition as a targeted sponsor on our web site home page. (Corporate logo (medium size) with link to URL)• Inclusion in our newsletter "The Current" for one edition that currently has a circulation of 250. No advertisements will appear in archived editions of the newsletter.

Sponsors should supply their logo as a 200 x 100 pixel GIF or JPG image (along with a URL, if desired) to the CGTU Webmaster who will resize as appropriate for selected level of sponsorship.

Columbia-Greene Trout Unlimited reserves the right to refuse or reject the sponsorship of any company or individual, and to reject links to URLs that are deemed inappropriate.

How to Become a Sponsor

We welcome new sponsors and contributors to CGTU. To find out more about sponsorships, or to become a sponsor, please contact a chapter officer or our Webmaster, an email address for each can be found on our contacts page at <http://cgtu.org/>

Sample Size Logo's

Silver:



Gold:



Platinum:

